

Web 2.0 Behind the Firewall

Training 2010

Rick Darby, DSc, PMP

Rollins University



Web 2.0 Tools

Software that encourages team participation towards an organizational goal.

Remember “groupware”?



Learning Technologies in Use

Social Networks	Discussion Forums, MiniBlogs, Sharepoint, Twiki
Virtual Classroom	Adobe Connect, Webex, MS LiveMeeting, GoToMeeting
Podcasting	Sony ACID Pro, Audacity
EPSS	Captivate & Robohelp
Interactive Satellite	Helius / OneTouch
Video on Demand (VOD)	Helius / OneTouch, FlashForms, Flash, Leawo
Interactive Video on Demand (IVOD)	Helius / OneTouch, FlashForms, Flash



Web 2.0 workhorses

- I. Blog
- II. Wiki
- III. Podcast
- IV. Microblog



Blogs

The weblog tools that allow easy “posting” of articles, discussion, links, documents, and feedback.

- Wordpress
- Blogger (aka Blogspot)
- Posterous



Wikis

Wiki allow easy collaboration of contributions. Superset of blog technology.

- Mediawiki – wikipedia
- pbworks – aka pbwiki
- Learningwiki



Podcasts

Audio or video recordings published in a directory where new content is distributed by a subscription model (RSS or other)

- iTunes – Zune – Blackberry
- YouTube, Vimeo



Microblog

Twitter is THE example

- based on SMS texting and AOL messaging crossed with blogging
- Tweet out notices and links
- Backchannel presentation feedback



Great Tools



Copyright 2010. Rollins, Inc.

But ...



We live behind a FIREWALL!



Copyright 2010. Rollins, Inc.

Web 2.0 Infrastructure



Copyright 2010. Rollins, Inc.

Linux Distros

- Canonical Ubuntu
- Redhat Fedora
- Novell Suse

Free, but support is available if needed.



Tool	Outside firewall	Inside firewall
Blog	Wordpress weblogmatrix	Wordpress
Wiki	Mediawiki, wikimatrix	Mediawiki, Twiki
Podcast Directory	YouTube	OsTube, ClipBucket



Twitter

Outside the firewall: Twitter

Inside the firewall: Yammer \$

Special for you: Tweetrr

<http://rollyourownblog.com/tweetrr.asp>



Crowd Source

Web 2.0 Tools for Learning



Rick Darby

Rollins, Inc.

rdarby2@rollins.com

rickdarby.net

<http://www.rollyourownblog.com>

<http://www.rollyourownblog.com/tweetr.asp>